



2019 RENEWAL HOUSE THANKSGIVING FUNDRAISING LUNCHEON

2019 SPONSORSHIP AGREEMENT

- Exclusive Presenting Sponsor of New Beginnings (\$25,000)
- Sponsor of Hope (\$10,000)
- Sponsor of Strength (\$5,000)
- Table Sponsor (\$2,500)
- Table Captain at Luncheon on November 12, 2019
- We are unable to be a sponsor this year. Please accept our tax-deductible donation of \$ _____.

Company/Organization Name: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Company Address: _____

Payment enclosed Please invoice us

Please charge my credit card (circle one): VISA MasterCard AMEX Discover

Name on Card: _____ Expiration Date: ____/____/____ CVC: _____

Card Number: _____ Billing Zip Code: _____

Thank you for your investment! Please complete this form and return to Lisbeth Couser.

P.O. Box 280356 | Nashville, Tennessee 37228

Phone: (615) 255-5222 ext. 106 | lcouser@renewalhouse.org

In an effort to provide the best representation of your company, please provide a high resolution logo and one line descriptive sentence about your company when returning this form.

RenewalHouse.org
Specialized addiction treatment for women and their children.

2019 RENEWAL HOUSE THANKSGIVING FUNDRAISING LUNCHEON

IT'S GROWING SEASON.



renewal
HOUSE

Renew the whole person.
Restore a life.

Tuesday, November 12, 2019 | 12:00 PM - 1:00 PM

OMNI NASHVILLE HOTEL

Autumn is a time to give thanks for our families and loved ones.

The same is true of the women and their children going through addiction treatment at Renewal House.

To restore their lives and reach their fullest potential, our families need a level of consistent, specialized care and nurturing support not typically found in conventional treatment programs.

We are grateful for your investment in Renewal House to help our mothers and their children live their best lives.

Thank you for giving our families a brighter future.

2019 SPONSORSHIP OPPORTUNITIES



2019 RENEWAL HOUSE THANKSGIVING FUNDRAISING LUNCHEON

2018 ATTENDEE PROFILE

Renewal House Thanksgiving brings together Middle Tennessee's business and philanthropic communities, with participation and impact growing exponentially each year. In 2018, Renewal House partnered with a record 28 companies – including nine on the Fortune 500 – and ten foundations. Over 43% of event attendees were business owners or executives in Middle Tennessee, while 29% were business professionals.

Renewal House Thanksgiving also allows Renewal House to reach new friends and donors. Last year, the luncheon attracted over 230 first-time individual donors (a 25% increase from 2017). Furthermore, 42% of all attendees came from Middle Tennessee's three most affluent zip codes: 37205, 37215, and 37027. These zip codes have an average age of 43.4 years old and an average annual income of \$110,405.

SPONSOR OF NEW BEGINNINGS - \$25,000

Presenting Sponsor

The presenting sponsor will receive the highest level of recognition and brand exposure to our attendees. This is an **EXCLUSIVE** sponsorship.

- The event will be promoted as "Renewal House Thanksgiving Presented by YOUR COMPANY".
- Premier placement of your logo will be included with event marketing and media materials, including save the date, e-blasts, event day signage and program, press releases, social media networking, public relations and advertising initiatives.
- Premier logo placement on RenewalHouse.org's event page with a hyperlink to your company website.
- Recognition from the podium during the event.
- Opportunity for company representative to address attendees from stage during program (remarks to be approved by Renewal House).
- Social media mentions.
- Table signs with your company's logo at each table at Renewal House Thanksgiving Luncheon (11/12/19).
- Opportunity to provide your company's branded pens at each placesetting.
- Opportunity to provide your company's signage to display on/near stage at Renewal House Thanksgiving (11/12/19).
- Eight (8) complimentary tickets to the Patrons' Party.
- Host one table at Renewal House Thanksgiving Luncheon (11/12/19).

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SPONSOR OF HOPE - \$10,000

- Prominent placement of your logo/name on select event marketing and media materials, including save the date, e-blasts, program and event day signage.
- Your company logo will be featured on RenewalHouse.org's event page with a hyperlink to your company website.
- Host one table at Renewal House Thanksgiving Luncheon (11/12/19).
- Six (6) complimentary tickets to the Patrons' Party.
- Social media mentions.

TABLE SPONSOR - \$2,500

- Your logo/name on event marketing materials, including save the date, e-blasts, program and event day signage.
- Your company logo will be featured on RenewalHouse.org's event page with a hyperlink to your company website.
- Host one table at Renewal House Thanksgiving Luncheon (11/12/19).
- Two (2) complimentary tickets to the Patrons' Party.
- Social media mentions.

SPONSOR OF STRENGTH - \$5,000

- Your logo/name on select event marketing and media materials, including save the date, e-blasts, program and event day signage.
- Your company logo will be featured on RenewalHouse.org's event page with a hyperlink to your company website.
- Host one table at Renewal House Thanksgiving Luncheon (11/12/19).
- Four (4) complimentary tickets to the Patrons' Party.
- Social media mentions.

TABLE CAPTAIN

- Recognition as a Table Captain featured on RenewalHouse.org's event page.
- Host one table at Renewal House Thanksgiving Luncheon with a fundraising goal of \$2,500 (11/12/19).

RENEWAL HOUSE THANKSGIVING PATRONS' PARTY TBD

All sponsors and event attendees are invited to tour Renewal House. Contact us to schedule your tour today.



THANK YOU for your participation in our signature fundraising event, Renewal House Thanksgiving. We look forward to seeing you!